

# 2024 Button Design Contest

The tradition of the Tower Days Button contest is new and improved this year!

Community members are invited to participate in the 2024 Button Design Contest to decide the look and feel of their community's Tower Days Celebration event. Community members may submit their designs for consideration to be featured on the official Tower Days Celebration attendee button in 2024.

Children's and Adult divisions

Those wishing to submit for consideration should read the submission requirements below and then send their designs via email to <a href="mailto:recinfo@slpmn.org">recinfo@slpmn.org</a> prior to the deadline on February 22nd, noon.

The announcement of the winning design is scheduled for early March. The successful designer will be acknowledged through artwork recognition, bestowed the title of Community Grand Marshal in the 2024 Tower Days Celebration Parade, and presented with a \$50.00 gift card.

#### SPONSORED BY



#### TWIN PINES IMPRINTING

The dates for the celebration are June 6-9, 2024. All entries become property of the Tower Days Celebration and artwork may be manipulated for printing.

### **Submission Requirements**

- One submission person. If your button design is chosen, you will have to wait one year to re-enter design contest.
- The design is to be created in a 6-inch circle, button contest entry form. The actual button size is a 2 ½ inch diameter. Up to three colors are allowed in button design. Contestants are advised to avoid gradients and half-tones.
- Must be submitted on entry form (below)
- **IMPORTANT:** All designs must include Spring Lake Park Water Tower on them.

Questions? Email us at recinfo@slpmn.org

## **Frequently Asked Questions**

### Eligibility

The contest is open to any Spring Lake Park residents or surrounding communities.

Two Divisions: Ages 10-17 and 18 and Up

#### When is the deadline for submissions?

The deadline to submit your artwork for consideration is Noon CST on February 22, 2024.

#### Who owns the artwork once it has been submitted?

Once you submit your artwork to the Tower Days Celebration for consideration, it becomes the property of the Tower Days Celebration. This allows us to make changes as needed and present the artwork in perpetuity as needed. The design will be used on promotional materials, buttons, and social media. Tower Days Celebration Committee has the right to disqualify any entrant at any time at its sole discretion. Violating any rule or not following instructions may eliminate participants eligibility.

#### What do I receive if I win the contest?

The winning design will be announced at the beginning of March with the winning designer receiving artwork recognition, honored as a Grand Marshall in the 2024 Tower Days Celebration Parade, and a \$50 gift card.

#### How do I submit my artwork?

Read the submission requirements on slprec.org and then email your artwork to recinfo@slpmn.org

#### I have a great idea but I'm not a professional designer. Can I still win?

Absolutely! Whether you're a professional graphic designer, painter, doodler, or you're great with Canva, you're invited to submit your creation for consideration! Just follow the submission requirements on the website www.slprec.org and submit your artwork to <u>recinfo@slpmn.org</u>



#### **Tower Days Celebration Button Contest Entry Form Button**

Official Spring Lake Park Tower Days Celebration Button Contest Entry Form Button design contest is open from January 1, 2024, through February 22nd, 2024, at Noon

NAME:	AGE:
PHONE NUMBER:	
ADDRESS:	
City	Zip Code
E-MAIL ADDRESS:	
SIGNATURE:	
SIGNATURE OF GUARDIAN IF A MINOR:	

By signing you agree and understand the following guidelines; Submissions become the sole property of SLP TOWER DAYS and may be used for any SLP TOWER DAYS purposes, including, but not limited to, display on websites, posters, and other materials. SLP TOWER DAYS shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate. SLP TOWER DAYS reserves the right to choose not to use the winning entry described in these contest guidelines. SLP TOWER DAYS reserves the right to use any other entry for promotional purposes in the future. SLP TOWER DAYS will not return any submissions. Contact information will not be displayed; it will only be used by SLP TOWER DAYS to inform the winner.